

Beat: Local

TWITTER CLAIMED TO WANT TO HIRE MORE WOMEN IN THEIR DIVERSITY PLAN

MOVING TO A DIVERSE WORKFORCE

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USPA NEWS - In a report, Twitter stated being committed to a diverse workforce to satisfy its 2016 gender goal of increasing women at the company by one percent. Workforce diversity has become a big issue at Silicon Valley's tech companies...

In a report, Twitter stated being committed to a diverse workforce to satisfy its 2016 gender goal of increasing women at the company by one percent. Workforce diversity has become a big issue at Silicon Valley's tech companies, which have been criticized for staff and management that are not representative of the broader population.

Many diversity experts agree goal-setting clearly sends the message that companies are serious about diversity. In addition to lifting its overall female workforce by 1%, Twitter said it plans to boost women in technical jobs from 13% to 16%. But it's also illustrate of the challenge large companies face in changing the ratio.

Twitter published the numbers last summer, and it comprised of 66% male employees, of which 59% are white. Over 70% of the management within the company is white, while Asians make up for just under 25%. African-Americans, Latinos, and others made up for just 4% of the management. In Leadership, the company has 78% male employees, with white employees making up for 72% of the company. (Technology News today)

Since disclosing their diversity numbers last year, companies such as Apple and Facebook have reported a modest increase in the diversity of their workforce. A year from now, Twitter hopes to be able to report incremental improvements.

Article online:

<https://www.uspa24.com/bericht-5110/twitter-claimed-to-want-to-hire-more-women-in-their-diversity-plan.html>

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